



Branding User Guide

illion Decisioning System

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Contents

Introduction	3
What you will need.....	3
Background	3
Common Branding Activities.....	3
Editing an Existing Brand.....	3
Creating a New Brand	4
Applying a Brand.....	4
Deploying a Brand.....	5
Branding Setting Reference	5
Appendix A - Document History.....	8



Introduction

This document provides a reference for the configuration settings related to branding in illion Decisioning. It provides descriptions and usage examples of common branding settings.

What you will need

- Access to the illion Decisioning Environment you wish to make changes to
- Access to branding configuration (Administration – Branding privilege)
- Access to company configuration (Administration – Company privilege)
- Access to merchant configuration (Administration – Merchant privilege)

Background

illion Decisioning provides branding configuration settings to allow organisations to align their illion Decisioning web environment with their corporate brand.

As part of initial setup, a basic branding is provided for illion Decisioning. It is recommended that this initial brand is maintained as a fall back option in case of issues with customised brands.

Common Branding Activities

Branding configuration can be found in the Administration section of illion Decisioning.

1. Click on the settings icon (located top right of screen)
2. Click on 'Administration'
3. Click on 'Company Configuration'
4. Click on 'Manage Inteflow Branding'



If this option does not appear, the chosen operator may not have branding privileges enabled.

Editing an Existing Brand

Often it is simpler to update an existing brand, than to create a new one. illion Decisioning begins with a basic brand which can be used as a starting point.

1. From the Branding Configuration Screen, select a brand.
2. Using the field reference below, update the brand settings.
3. Scroll to the bottom of the branding screen and click 'Save'; **OR**



To discard the changes, click 'Close' or 'Return to Administration'.

Please Note: For updated settings to take effect, log out of illion Decisioning and log back in.

Creating a New Brand

To create an alternative brand, and leave existing brands the way they are:

1. Click on 'Create New Brand'
2. Enter a Brand ID (this **cannot** be changed later)
3. Enter a Brand Name (this **can** be changed later)
4. Update the brand settings
5. Scroll to the bottom of the branding screen and click 'Save'; **OR**
To discard the new brand, click 'Close' or 'Return to Administration'.

Please Note: For updated settings to take effect, log out of illion Decisioning and log back in.

Applying a Brand

Brands can be applied to either the entire illion Decisioning solution or just to specific merchants. In order to determine which brand applies, illion Decisioning uses the following rules:

1. If a brand is applied to the merchant, this brand applies
2. If no brand is applied to the merchant, the company brand applies.

To change the brand applied to the company:

1. Click on the settings icon (located top right of screen) and select 'Administration'.
2. Click on 'Company Configuration'.
3. Click on 'Manage Company'.
4. Under the section 'Company Settings' there is a 'Branding' field. Select the required brand from the 'Branding' field.
5. Click 'save' (located at the bottom of the screen).
6. To see the new brand, log out of illion Decisioning and log back in.



To change the brand applied to a merchant:

1. Click on the settings icon (located top right of screen).
2. Click on 'Administration'
3. Click on 'Merchant Configuration'
4. Click on 'Manage Merchant'
5. Select the merchant to update.
6. Under the section 'Merchant Settings' there is a 'Site Branding' field. Select the required brand from the 'Site Branding' field.
7. Click 'save' (located at the bottom of the screen).
8. To see the new brand, log out of illion Decisioning and log back in.

Note: The option 'Get From Profile' listed in the 'Site Branding' field is used when the merchant does not have a brand of its own, and thus should use the company brand.

Deploying a Brand

Brand settings should be tested on a non-production environment and then migrated to your production environment. For help with this process, contact your illion Decisioning Administrator.

Branding Setting Reference

The below table describes brand settings together with recommended values.

Brand Setting	Description	Recommendation
Brand ID	A unique recognisable technical identifier for the brand	No spaces, all upper case
Brand Name	A unique user friendly recognisable name for the brand	-
Content Stylesheet	The css stylesheet to apply to application capture screens	Default
Login Stylesheet	Obsolete	Obsolete
Administration Stylesheet	The css stylesheet to apply to administration screens	Default
Designer Stylesheet	The css stylesheet to apply to Designer screens	Default
Tablet Stylesheet	The css stylesheet with override styles for tablet sized screens	Default



Mobile Stylesheet	The css stylesheet with override styles for mobile sized screens	Default
Login Template	The login screen layout	~/Templates/Centered/mstrCent
Doctype Declaration	Doctype declaration in illion Decisioning HTML (affects browser behaviour)	HTML 5
Meta Tags	Additional tags affecting browser rendering behaviour	Use newest version of Edge
Use Styles Mode	Improves Button Rendering	Checked
Foreground Colour	Obsolete	Obsolete
Background Image	Obsolete	Obsolete
Background Image Colour	Obsolete	Obsolete
Merchant Field Type	Affects how merchant is entered on login screen	DropDownList
Styles Mode Login Button	Obsolete	Obsolete
Favicon	The icon displayed in browser tabs	Default
Content Template	Affects the layout of application screens	~/Templates/Redesign/mstrRed
Google Analytics Code*	The unique Google Analytics customer identification code provided by Google	-
Google Analytics*	Specifies which Google Analytics integration will be supported in the screens (e.g. standard Google Analytics or inclusion of Google Tag Manager)	-
Doctype Declaration	Doctype declaration in illion Decisioning HTML (affects browser behaviour)	HTML 5
Meta Tags	Additional tags affecting browser rendering behaviour	Use newest version of Edge
Use Styles Mode	Improves Button Rendering	Checked
Default Button Colour	Affects the colour of admin buttons	Bold colour consistent with style guide
Approve Image	Obsolete	Obsolete
Refer Image	Obsolete	Obsolete
Decline Image	Obsolete	Obsolete
Unknown Image	Obsolete	Obsolete



Background Colour	Affects the colour of buttons and nav bar on application screens	Primary style guide colour
Foreground Colour	Affects the colour of text on buttons and nav bar on application screens	White or Black depending on Primary style guide colour
Heading Colour	Affects colour of banner on application screens	Obsolete
Header Links to Dashboard	Makes banner a link to dashboard	Enabled
Header Image	Image to show on left side of banner	Company logo
Header Right Image	Image to show on right side of banner	Optional
Background Image	Obsolete	Obsolete
Toolbar Image	Obsolete	Obsolete
Menu Image	Obsolete	Obsolete
Wait Image	Obsolete	Obsolete
Favicon	The icon displayed in browser tabs	Default
Heading Logo	Image to show on left side of banner on new screen styles	Company Logo
Main Branding Colour	Primary colour on new screen styles	Primary style guide colour
iOS Home Screen Icon	N/A	N/A
Login Banner	Image to show on login screen	Company choice

* If you are interested in implementing Google Analytics or Google Tag Manager, speak to your illion Decisioning contact as this requires additional changes.



Appendix A - Document History

Version History

Version	Date	Name	Description
1.0	Dec 2018	Luke Croft	Established document
1.1	Feb 2019	Chloe Jerram	Updated product name
1.2	Mar 2019	Fiona Maher	Minor wording updates
1.3	May 2019	Rory Dwyer	Added detail on Google Analytics fields